

Now more than ever...  
we need your help!

**D'YOUVILLE LIFE & WELLNESS COMMUNITY**

**2021 PROGRAM SUPPORT AND  
EVENT SPONSORSHIP OPPORTUNITIES**



**D'Youville Foundation**

[www.dyouville.org](http://www.dyouville.org)

 @DYouvilleLowell

## D'YOUVILLE 2021 EVENT SCHEDULE

We are excited to announce that in 2021 we will **combine annual Ladies Golf event with our Golf Classic to form the first D'Youville Dual Golf Classic**, which will take place on Tuesday, October 19th at Indian Ridge Country Club, Andover, MA. In the hopes that State guidelines in the Fall will allow us to have a tournament, we look forward to hosting you for a fun outdoor event and modified program. Please note, **our additional in-person events will be modified as a virtual experience or cancelled for 2021.**

## SAVE THE DATE

### D'YOUVILLE 2021 IN-PERSON EVENT:

#### **1st D'Youville Dual Golf Classic**

Tuesday, October 19th | Indian Ridge Country Club, Andover, MA

*This event will combine our traditional Golf Tournaments: the Ladies Golf Classic and the Golf Classic.*

### D'YOUVILLE 2021 VIRTUAL EVENTS:

#### **Walk-A-Thon & Raffle | September & October**

*Stay tuned for more information on our Virtual Walk and Raffle Basket Fundraiser.*

### 2021 CANCELLED EVENTS:

#### **18th Annual Lasting Impressions Gala**

Thursday, November 4

*We look forward to hosting you in-person in November 2022 to finally celebrate our 60th Anniversary! Stay tuned for more details.*

## 2021 PROGRAM SUPPORT AND EVENT SPONSORSHIP OPPORTUNITIES

**New this year, we are presenting the opportunity to come on board as a 2021 D'YOUVILLE CORPORATE ANGEL.** As a supporter of D'Youville, this opportunity combines a traditional event Sponsorship with the opportunity to provide much-needed unrestricted funds to go towards our Community Enrichment Fund. Benefits include traditional visibility at our first **D'Youville Dual Golf Classic** as well as the added benefit of online branding opportunities through our virtually held events. In the event that circumstances change and we make the decision to cancel our Golf Tournament, sponsorship support will go to the Community Enrichment Fund.

## HOW YOUR SUPPORT HELPS

### THE D'YOUVILLE COMMUNITY ENRICHMENT FUND

All net funds raised through sponsorship, corporate donations and individual gifts will help us to launch and firmly establish the **D'Youville Community Enrichment Fund** for both anticipated and emerging needs of our residents.

In the past we have used funds raised through the foundation to purchase items for our residents such as the D'Youville campus bus. Going forward, our current focus is on providing technology to allow residents to connect with each other and their families. When needs arise, the **Community Enrichment Fund** will provide a resource to continue to meet the needs of our resident's, even if they shift quickly. Some of the items that we are hoping to purchase include: additional iPads to allow increased connection with families, adding to the EverSound System which allows residents to participate in group activities while socially distanced through the use of a headphone system; adding an EverSound system for family visits to help residents hear family members while socially distanced, and an investment in the iN2L Life Enrichment System, a touchscreen system connecting seniors to the world around them. Your financial support, and confidence in our care, have never been more important to D'Youville. With your help this year, we have offset a portion of the immense and unexpected costs of PPE.

## 2021 PROGRAM SUPPORT AND EVENT SPONSORSHIP OPPORTUNITIES

### 2021 Angel Supporter Support Levels

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Includes Support of Golf Event & D'Youville Community Enrichment Fund

2021 Premier Supporter: \$25K

Titanium Level: \$15K

Platinum Level: \$10K

Diamond Level: \$5K

Gold Level: \$3K

Silver Level: \$2K

### D'Youville Dual Golf Classic Additional Sponsorship Levels

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\$1K Team Sponsor

\$500 Hole Sponsor

\$300 Tee Sponsor

\$150 Cart Sponsor

In-kind Donor

### Custom Opportunities

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We would be happy to speak to you about custom opportunities for support. For instance, if you would like your funds to *only* benefit the in-person combined golf tournament, or you prefer to make a straight corporate gift to fund the Community Enrichment Fund, we would be pleased to work with you to create an opportunity that best fits your needs.

# SPONSORSHIP REGISTRATION

## PLEASE SELECT LEVEL OF SUPPORT

### 2021 Overall Angel Supporter

**2021 Premier Supporter: \$25K**

**Benefits include:**

• **Traditional event visibility at the D'Youville Dual Golf Classic**

- Logo with top billing on Sponsor Banner at the Golf Duo Classic
- Name listed with top billing on event program
- Logo featured with top billing on our website
- Social Media Mentions and tags (if applicable)
- 2 complimentary Foursomes (8 players)\*

**Other:**

- Logo featured on Pull-Up Banner in D'Youville Campus Lobby Locations
- Thank you in our Holiday Edition Caring Connection Donor Newsletter
- Logo featured on any virtual event online platforms for events such as a Virtual Raffle or Virtual Walk & Carnival

**Titanium Level Supporter: \$15K**

**Benefits include:**

• **Traditional event visibility at the D'Youville Dual Golf Classic**

- Logo with top billing on Sponsor Banner at the Golf Dual Classic
- Name listed with top billing on event program
- Logo featured with top billing on our website
- Social Media Mentions and tags (if applicable)
- 1 complimentary Foursome (4 players)\*

**Other:**

- Logo featured on Pull-Up Banner in D'Youville Campus Lobby Locations
- Thank you in our Holiday Edition Caring Connection Donor Newsletter
- Logo featured on any virtual event online platforms for events such as a Virtual Raffle or Virtual Walk & Carnival

*\* Dining format will be determined by current Massachusetts state mandates at the time. We hope that we are able to come together for a traditional luncheon, however we may need to provide a box meal.*

**Platinum Level Supporter: \$10K**

**Benefits include:**

- **Traditional event visibility at the D'Youville Dual Golf Classic**
  - Logo featured on Sponsor Banner at the Golf Dual Classic
  - Name listed on event program
  - Logo featured on our website
  - Social Media Mentions and tags (if applicable)
  - 1 complimentary Foursome (4 players)\*

**Other:**

- Logo featured on Pull-Up Banner in D'Youville Campus Lobby Locations.
- Thank you in our Holiday Edition Caring Connection Donor Newsletter
- Logo featured on any virtual event online platforms for events such as a Virtual Raffle or Virtual Walk & Carnival

**Diamond Level Supporter: \$5K**

**Benefits include:**

- **Traditional Event Visibility at the D'Youville Dual Golf Classic**
  - Logo featured on Sponsor Banner at the Golf Dual Classic
  - Name listed on event program
  - Logo featured on our website
  - 1 complimentary Foursome (4players)\*

**Other:**

- Mention in sponsorship section on virtual event online platforms for events such as a Virtual Raffle or Virtual Walk & Carnival

**Gold Level Supporter: \$3K**

**Benefits include:**

- **Traditional event visibility at the D'Youville Dual Golf Classic**
  - Course Signage
  - Listing on Event Banner
  - Listing in Program booklet

*\* Dining format will be determined by current Massachusetts state mandates at the time. We hope that we are able to come together for a traditional luncheon, however we may need to provide a box meal.*

**Silver Level Supporter: \$2K**

**Benefits include:**

- **Traditional event visibility at the D'Youville Dual Golf Classic**
  - Listing on Event Banner
  - Listing in Program booklet

## Additional D'Youville Dual Golf Classic Event Support

**Team Sponsor: \$1K**

**Hole Sponsor: \$500**

**Tee Sponsor: \$300**

**Cart Sponsor: \$150**

## **THANK YOU FOR YOUR CONTINUED SUPPORT!**

### **CONTACT US:**

For more information on giving options, please contact Tara Dhar, Director of Philanthropy via email at [tdhar@dyouville.org](mailto:tdhar@dyouville.org) or via mobile at **323-697-8681**. Donations, ticket sales and sponsorship information will also be available on our website at [www.dyouville.org](http://www.dyouville.org). Mail donations to the D'Youville Foundation at 981 Varnum Avenue, Lowell, MA 01854.



## D'Youville Foundation

# SPONSORSHIP AGREEMENT

My total 2021 Event Sponsorship donation will be:

Sponsorships can be paid in full or spread into multiple installments over the calendar year.

### PLEASE COMPLETE THE INFORMATION BELOW:

Company name (as you wish to be acknowledged)

Please print your name

Address including city, state and zip code

Phone number

Email\*

\* Registration forms will be available in Mid-March via email. Please provide main contact email information to ensure prompt delivery.

### PLEASE SEND CHECK LIST & AGREEMENT VIA MAIL OR EMAIL TO:

**Tara Dhar, Director of Philanthropy**

D'Youville Foundation

981 Varnum Avenue

Lowell, MA 01854

Email: [tdhar@dyouville.org](mailto:tdhar@dyouville.org)

Direct: 978-569-1024 Cell: 323-697-8681

**Thank you for your continued support!**